

## Programme

30 September 2016

Venue: Alfa BK University, Palmira Toljatija 3, New Belgrade

**9:00-10:00** Registration and coffee

**10:00-12:00** Welcome address and keynote lectures:

**Dia Nader de El-Andari, Embassy of the Bolivarian Republic of Venezuela in Serbia:** From Baghdad, Africa, and Spain all the Way to Venezuela

**Ivan Đorđević, The Institute of Ethnography SASA:** Popularna kultura i nacionalni identitet. Antropologija na fudbalskom stadionu (Popular Culture and National Identity. Anthropology on the Football Stadium)

Chair: Aleksandar Prnjat, Room A4

**12:00-14:00** Parallel sessions I and II

Chair: Andrijana Đordan, Room S4

Session I: *Laughing Out Loud*

**Ewa Koziol-Chrzanowska, Polish Academy of Sciences:** The Position and Role of Humour in Contemporary Language Behaviours: Popular Culture in Modern Colloquial Polish Sayings

**Tanja Cvetković, University of Niš:** The Carnival World of Robert Kroetsch's *Out West* Trilogy

**Yaw Sekyi-Baidoo, University of Education in Winneba:** Containing Diversity, Promoting Sympathy, and Maintaining Identity: Use of Ethnic Humour among Ghanaian Communities

**Tin Lemac:** Trivijalno u satiričnom pesništvu Vesne Parun (Triviality in the Satirical Poetry of Vesna Parun)

Session II: *Suspension of Belief*

**Aleksandar B. Nedeljković, University of Kragujevac:** Kako misliti isto što i svi ostali: priručnik za dodvoravanje čaršiji (How To Think the Same as Everybody Else: A Manual for Conforming to Prevalent Opinion)

**Sonali Arvind Chunodkar, Savitribai Phule Pune University:** On Some Cognitive Narratological Strategies of Secondary Belief in J.R.R. Tolkien's Fantasy Fiction

**12:00-14:00** Parallel session III

Chair: Valentina Budinčić, Room S5

Session III: *Education and Literacy*

**Miljana Jovanović, University of Belgrade:** Reading Is Fundamental: Literacy of Subversion and the Subversion of Literacy in *Supernatural*

**Tatjana Marjanović, University of Banja Luka:** English Lessons from *The Big Bang Theory* Sitcom

**Márta Törteli Telek and Zoltán Szűts, Zsigmond Király University:** Primena popularne kulture u obrazovanju i nastavi literature (Use of Popular Culture in Education and Literature Teaching)

**Melina Nikolić, Alfa BK University:** Popular Culture and Critical Discourse Analysis

**Sonja Hornjak Pajić:** Film u nastavi hispanskih kultura (Film in Teaching Hispanic Cultures)

**14:00-15:00** Keynote lecture:

**Karthika Sasikumar, San Jose State University:** The Gift of the Goddess of Learning: English in Indian Social Identity and Culture

Chair: Maja Cuk, Room A4

**15:00-16:00** Lunch break (ground-floor university café)

**16:00-18:00** Parallel sessions IV and V

Chair: Andrijana Aničić, Room S4

Session IV: *Playing Loud and Strong*

**George Shaduri, International Black Sea University:** African-American Blues: From Folk to Popular Culture

**Tomislav Brlek, University of Zagreb, and Adrijana Vidić, University of Zadar:** Rezistencija ili rock'n'roll u Jugoslaviji (Resistance or Rock'n'roll in Yugoslavia)

**Kristijan Vekonj, University of Belgrade:** Kako zvuči kraj? (Apokalipsa u popularnoj muzici) /The Sound of the End (Apocalypse in Popular Music) /

Session V: *Fame and Femininity*

**Svetlana Tomić, Alfa BK University:** Neki primeri proizvodnje slave srpskih književnica iz druge polovine 19. i početka 20. veka (Some Examples of Celebrity Production of Serbian Women Writers from the Second Half of the 19<sup>th</sup> Century and the Beginning of the 20<sup>th</sup> Century)

**Nenad Knežević, University of Belgrade:** *Lingua ignota*: prevrednovanje srednjovekovne ženske mistike u savremenoj zapadnoj kulturi (*Lingua ignota*: Reevaluation of Medieval Women's Mysticism in Contemporary Western Culture)

**Maja Ćuk, Alfa BK University:** *Breakfast at Tiffany's* and *Lady Oracle*: (Re)invention of New Selves in Anglophone Popular Culture

16:00-18:00 Parallel sessions VI and VII

Chair: Artea Panajotović, Room S5

Session VI: *The Allure of the Everyday*

**Kristina Varcaković, University of Belgrade:** Family Relations and War Effects on Them in the Novel *Across the Mersey*

**Iris Vidmar, University of Rijeka:** Of Monsters and Men – Crime Fiction's Allure and Popular Culture

**Nicole Burgund, University of Washington:** Blogs and Logs: Critiquing Everyday Language

**Tijana Parezanović, Alfa BK University, and Marko Lukić, University of Zadar:** Popular Culture in Australia and the Subversive Potential of Suburban Spaces

Session VII: *Linguistic Strategies*

**Dalila Belhassena, University of Sciences and Technology-Oran-Mohamed Boudiaf:** Algerian Arabic and French Code Switching as a Linguistic Strategy in Algerian Manga

**Valentina Budinčić and Andrijana Đordan, Alfa BK University:** Anglo-globalization and Popular Language Culture

**Brankica Bojović and Ljiljana Jovković, Alfa BK University:** Engleski jezik u biznisu i pravu: principi, norme i komunikacija (English in Business and Law: Principles, Norms and Communication)

**Aleksandar Joksimović and Iva Ljesar, Alfa BK University:** Jezik kao nematerijalno kulturno dobro (Language as Intangible Cultural Heritage)

## 1 October 2016

Venue: Alfa BK University, Palmira Toljatija 3, New Belgrade

12:00-13:00 Session VIII: *Rising Voices*.

Chair: Tijana Parezanović, Room S5

**Stefan Anđelković, Alfa BK University:** Tehnologija i informacije u pop kulturi (Technology and Information in Pop Culture)

**Jelena Novakov, Alfa BK University:** *Game of Thrones*: Review of Popular Culture through Epic Fantasy and Its Critique

**Marija Mišljen and Aleksandra Vojnović, Alfa BK University:** Cultural Identity in Novels *Alice's Adventures In Wonderland* by Lewis Carroll and *Empire of the Sun* by James Ballard

**Branka Kovačević and Andrijana Aničić, Alfa BK University:** Narrative Strategies in the Construction of Male and Female Characters in the Prose of Ernest Hemingway

13:00-14:00 Book presentation (Room A4)

**Irina Kojčić, Praroditeljski greh: Radoznalost** (*The Primordial Sin of Curiosity*), Belgrade, 2016. The novel will be introduced by the author, and the discussion led by Prof. Maja Ćuk.

14:00 Guest appearances of popular artists: Dragan Marinković Maca, Milica Bursać, and others whose names will be announced at the Conference opening on Friday. (Room A4)

15:00 Closing ceremony.